

For immediate release

**Art and technology collide at The Big Bang:  
a one-night-only spectacle of art, music and cocktails**

27 March 2018, Kitchener ON – The Kitchener-Waterloo Art Gallery’s ultimate art party, The Big Bang, returns on **Saturday 7 April** for a second year of cosmic curiosities, great music and stellar drinks. For one night only, the Gallery will be transformed with immersive art installations and a live DJ set that will keep people dancing all night long.



Bernie Rohde and nik harron, *Infinity Tunnel*, 2016. Commissioned by Night\Shift Placehacking Festival. Image courtesy of Bernie Rohde.

For this year’s event, local artists **Charlena Russell** and **Bernie Rohde** are collaborating on a site-specific installation of reflective mirror surfaces, sound-responsive light sculptures and video to create a spectacular environment for the ultimate dance party lead by composer and sound architect **Spoke And Mirror**. Guests will also be treated to interactive art experiences, custom cocktails from **Death Valley’s Little Brother**, craft brew from **Descendants Beer**, and delicious treats provided by local favourites **Debrodniks Donuts** and **Picard’s Peanuts**.

“This is an evening that’s not to be missed, and a fantastic place to connect with engaged and inspired people from across our community’s art and technology sectors,” explains Shirley Madill, KWAG’s Executive Director. “As with all our programs, contemporary art is at the centre of this event, and Bernie Rohde and Charlena Russell are a fantastic example of the stunning experiences that are made possible when art and technology come together.”

Tickets for The Big Bang are on sale for \$25 plus HST and are available online at [www.kwag.ca/thebigbang](http://www.kwag.ca/thebigbang) or by phone at 519-579-5860x100. Please note that guests must be age 19 or older to attend.

The Big Bang 2018 is sponsored by  **Atlas**

Follow sneak previews of this year’s event using the hashtag #KWAGBigBang

## ABOUT THE KITCHENER-WATERLOO ART GALLERY

Established in 1956, the Kitchener-Waterloo Art Gallery (KWAG) is Waterloo Region's leading public art gallery with an emphasis on contemporary art, offering creative and accessible experiences for all ages and segments of society. KWAG connects people and ideas through art, drawing the community into a shared experience of art that moves from sight to insight. The Gallery and its Permanent Collection of more than 4000 works is located within Centre In The Square.

The Kitchener-Waterloo Art Gallery respectfully acknowledges that we are located on the Haldimand Tract, land promised to Six Nations, which includes six miles on each side of the Grand River. We are on the traditional territory of the Attawandaron (Neutral Confederacy), Anishinaabeg and Haudenosaunee peoples.

## MEDIA CONTACT

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## KITCHENER-WATERLOO ART GALLERY

101 Queen Street N, Kitchener

kwag.ca | 519.579.5860

## HOURS AND ADMISSION

T-W 9:30 am-5 pm, Thu 9:30 am-9 pm, Fri 9:30 am-5 pm, Sat 10 am-5 pm, Sun 1-5 pm

Open before most Centre In The Square performances

Admission to KWAG's exhibitions is free, courtesy of



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