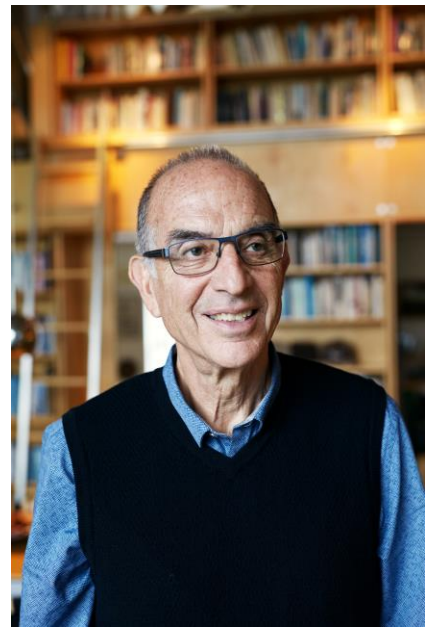


## Leading Urban Designer Ken Greenberg Shares Creative Placemaking Strategies at KWAG's Next Culture Talks

**22 January 2019, Kitchener ON** – The Kitchener-Waterloo Art Gallery continues a series of conversations on the role of culturally active spaces in the creation of great cities with their next **Culture Talks**. Presented in partnership with Perimeter Development Corporation, Culture Talks will return to **The Walper Hotel on Thursday 7 February at 6:30 pm** with a presentation by leading urban designer Ken Greenberg.

**Ken Greenberg** is the former Director of Urban Design and Architecture for the City of Toronto and Principal of Greenberg Consultants. His four decades of experience on public and private assignments through North America and Europe have focused on the rejuvenation of downtowns, neighbourhoods, regional growth management and new community planning. He played a leading role as urban design lead and client representative for The Bentway, a transformative public space under the Gardiner Expressway in Toronto, and is currently serving as an advisor to Sidewalk Labs for Quayside on the Toronto waterfront.



“Waterloo Region is undergoing a tremendous amount of transformative growth, and the Gallery is committed to embracing our role in the revitalization of downtown Kitchener and the Civic District through culture,” explains Shirley Madill, KWAG’s Executive Director. “We are pleased to bring visionaries in architecture, placemaking and city building to the local stage with the sponsorship and support of Perimeter Development Corporation, a company that has been instrumental in exceptional development and is a perfect match to KWAG’s Culture Talks.”

“Perimeter is thrilled to be working with KWAG on Culture Talks to bring creative thinking to the Region,” says Craig Beattie, a founding partner at Perimeter Development Corporation. “We are passionate about architectural excellence and look forward to hearing Ken Greenberg share his insights on innovative placemaking.”

Tickets to Culture Talks: Creating Culturally Active Spaces with Ken Greenberg remain on sale for \$20 plus HST and are available online at [kwag.ca/culturetalks](http://kwag.ca/culturetalks) or by phone at 519-579-5860x100. A reception for all guests will follow Mr. Greenberg’s presentation at The Walper Hotel from 7:30 pm. Future Culture Talks events have been confirmed with cultural leader Heidi Reitmaier on **Thursday 11 April** and architect Caroline Robbie on **Thursday 9 May**. Tickets for both events are also available for sale at this time.

For more information about Culture Talks and the Kitchener-Waterloo Art Gallery, please visit [kwag.ca](http://kwag.ca)

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## ABOUT THE KITCHENER-WATERLOO ART GALLERY

Established in 1956, the Kitchener-Waterloo Art Gallery (KWAG) is Waterloo Region's leading public art gallery with an emphasis on contemporary art, offering creative and accessible experiences for all ages and segments of society. KWAG connects people and ideas through art, drawing the community into a shared experience of art that moves from sight to insight. The Gallery and its Permanent Collection of more than 4000 works is located within Centre In The Square.

The Kitchener-Waterloo Art Gallery respectfully acknowledges that we are located on the Haldimand Tract, land promised to Six Nations, which includes six miles on each side of the Grand River. We are on the traditional territory of the Attawandaron (Neutral Confederacy), Anishinaabeg and Haudenosaunee peoples.

## MEDIA CONTACT

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## KITCHENER-WATERLOO ART GALLERY

101 Queen Street N, Kitchener  
kwag.ca | 519.579.5860

## HOURS AND ADMISSION

Tuesday-Friday 9:30 am-5 pm, Saturday 10 am-5 pm, Sunday 1-5 pm

Admission to KWAG's exhibitions is free, courtesy of



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