## KITCHENER-WATERLOO ART GALLERY

For immediate release

Next Culture Talks Featuring Dynamic Cultural Leader Heidi Reitmaier

2 April 2019, Kitchener ON – The Kitchener-Waterloo Art Gallery continues to illuminate the role of culturally active spaces in the creation of great cities with their next Culture Talks. Presented in partnership with Perimeter Development Corporation, Culture Talks return to The Walper Hotel on Thursday 11 April at 6:30 pm with a presentation by Heidi Reitmaier, a widely experienced cultural leader and innovator in museum learning and public programs.

Heidi Reitmaier is the incoming Deputy Director and Richard and Elizabeth Currie Chief of Learning and Programs at the Art Gallery of Ontario following her tenure as Executive Director and CEO of the Museum of Contemporary Art Toronto Canada (MOCA). Reitmaier came to MOCA in early 2018 from the Museum of Contemporary Art Chicago where she was the Dr. Robert N. Mayer Director of Learning and Public Programs. Reitmaier's work in arts and culture spans over twenty years, having held curatorial and leadership roles with the Vancouver Art Gallery and the Tate, London, alongside roles in education, broadcasting, digital marketing and publishing. She is a sought-after consultant and lecturer, has served on several arts advisory boards and is an alumna of the Getty Leadership Institute Program 2016.

"Waterloo Region is undergoing a tremendous amount of transformative growth, and the Gallery is committed to our role as a cultural leader in advancing the importance of art in economic



development," explains Shirley Madill, KWAG's Executive Director. "Following Canadian architect Bruce Kuwabara's poignant presentation on architecture, and Ken Greenberg's engaging talk on placemaking with Toronto's Bentway initiative, Reitmaier will share how an historic automotive building in the heart of Lower Junction Triangle was transformed into a contemporary art museum, and the importance of programming in building a community around a gallery. We are grateful for the sponsorship and support of Perimeter Development Corporation, a company that has been instrumental in exceptional development and is a perfect match to KWAG's Culture Talks."

"Perimeter is thrilled to be working with KWAG on Culture Talks to bring creative thinking to the Region," says Craig Beattie, a founding partner at Perimeter Development Corporation. "We are passionate about the topics that these Culture Talks explore from architectural excellence and placemaking to mixed use developments and look forward to hearing Heidi Reitmaier share her insights on innovative programming and museum building."

Tickets to Culture Talks: Creating Culturally Active Spaces with Heidi Reitmaier remain on sale for \$20 plus HST and are available online at kwag.ca/culturetalks or by phone at 519-579-5860x100. A reception for all guests will follow Ms. Reitmaier's presentation at The Walper Hotel from 7:30 pm. Tickets are also available for our next Culture Talks event with Caroline Robbie on Thursday 9 May.

For more information about Culture Talks and the Kitchener-Waterloo Art Gallery, please visit <a href="kwag.ca">kwag.ca</a>

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## ABOUT THE KITCHENER-WATERLOO ART GALLERY

Established in 1956, the Kitchener-Waterloo Art Gallery (KWAG) is Waterloo Region's leading public art gallery with an emphasis on contemporary art, offering creative and accessible experiences for all ages and segments of society. KWAG connects people and ideas through art, drawing the community into a shared experience of art that moves from sight to insight. The Gallery and its Permanent Collection of more than 4000 works is located within Centre In The Square.

The Kitchener-Waterloo Art Gallery respectfully acknowledges that we are located on the Haldimand Tract, land promised to Six Nations, which includes six miles on each side of the Grand River. We are on the traditional territory of the Attawandaron (Neutral Confederacy), Anishinaabeg and Haudenosaunee peoples.

## MEDIA CONTACT

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HOURS AND ADMISSION Tuesday-Friday 9:30 am-5 pm, Saturday 10 am-5 pm, Sunday 1-5 pm

Admission to KWAG's exhibitions is free, courtesy of

